



luxuriously responsible™

SUSTAINABILITY

KEY STATISTICS 2010

CURTIS
PACKAGING



note from the CEO

We began our formal commitment to sustainability in 2004. What started out as a small campaign quickly evolved into an overall paradigm shift. Sustainability is now fully embedded in our business strategy. Like most businesses we weathered cuts during the recession, but our commitment to sustainability did not falter.

We continue to aggressively track environmental and social metrics in conjunction with our financial performance. This snapshot of key statistics provides a brief look at our work in 2010 and some of the goals we hope to achieve in 2011.

We welcome the challenge and the opportunity that our commitment to corporate social responsibility brings. Our experience proves that efficient sustainability strategies will protect and support our economic and environmental health, and will ultimately improve our profitability. What is now called "sustainability" is what we have always called sound corporate strategy. It is a simple commitment to being a good neighbor, employer, and corporate citizen.



Don Droppo, Jr.
President and CEO



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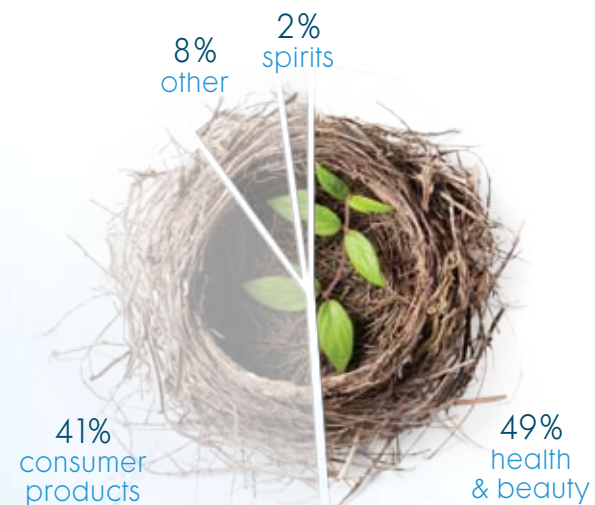
OUR 2010 ACHIEVEMENTS

- Performing a life cycle assessment of CurtCHROME®
- Beginning the ISO 14001 certification process
- Completing our first GRI-compliant sustainability report
- Hiring our first ever Director of Sustainability

corporate profile

Curtis Packaging is one of the nation's leading providers of custom paperboard folding cartons. Founded in 1845, we are a family owned company offering fully integrated printing and packaging solutions to the most discerning global brands. All of our products are manufactured by experienced professionals at our headquarters in Sandy Hook, Connecticut, USA.

We are a global leader in both printing innovation and environmental stewardship. We have a rich heritage of excellence in production and a commendable environmental record. Responsible sourcing and material innovation are firmly rooted in our corporate strategy.



market segments

2010 key business statistics

sales: USD \$36 million
operational output: 207 million cartons
employees: 151
average employee tenure: 16 years

corporate governance

The highest level of responsibility for sustainability sits with Donald Droppo, Jr., President and CEO of Curtis Packaging.

Board Oversight

Donald Droppo, Sr., retired CEO, chairs the Board of Directors, which also includes two independent members. Quarterly meeting agendas always include sustainability.

Executive Leadership

Our President and CEO meets with Senior Management bi-weekly to discuss business strategy, including progress against our sustainability goals.

Independent Audits

Independent consultants monitor our compliance with all environmental health and safety requirements.

Stakeholder Engagement

We solicit feedback from a wide variety of stakeholders to continually improve our overall performance. Curtis Packaging values input from a diverse set of groups including: employees, customers, suppliers, non-governmental organizations, and government.



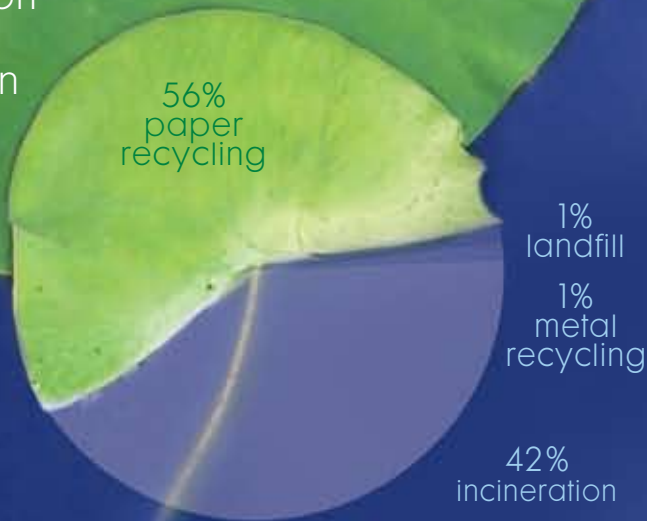
at curtis packaging we treasure the natural environment. we produce eye-catching custom folding cartons that are:

- sourced from sustainably managed forests
- responsibly manufactured
- easily recyclable

ENVIRONMENTAL RESPONSIBILITY

We power our facility with 100% renewable and carbon offset energy. We also recycle paperboard, reuse materials and pallets where possible, and reuse our ink fountain solutions. In 2011 we will complete the ISO 14001 certification for our environmental management system. We look forward to enhancing our communication with our employees about sustainability and establishing concrete sustainability goals within each department.

post production asset allocation

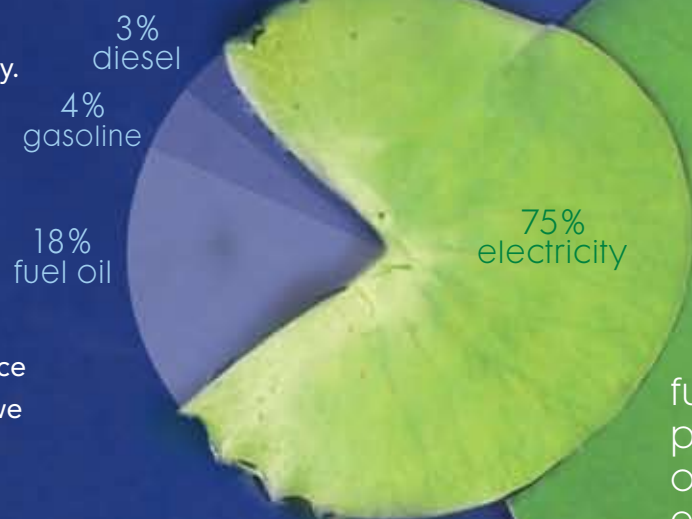


post production assets

At Curtis we view all post production materials as potentially valuable financial assets and not automatically as waste. This allows us to better evaluate the appropriate destination for things like scrap paper, used printing plates, used printing blankets, and leftover inks and glue. In 2011 we will decrease incineration and landfilling by 10%, diverting those assets to the recycling stream.

climate & energy

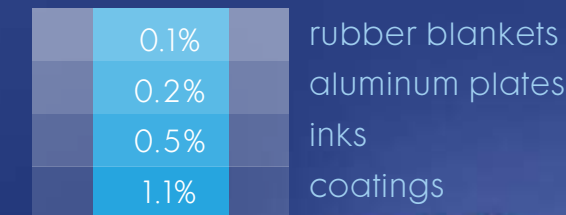
Scientists around the globe agree that human induced climate change is an undeniable reality. That's why Curtis Packaging is carbon neutral. We purchase renewable energy credits that cover 100% of our electricity use and carbon offsets for the remainder of our unavoidable carbon emissions. Curtis also participates in the Carbon Disclosure Project. This allows our stakeholders to easily compare our performance with similar participating companies. In 2011 we hope to offer customers the carbon footprints of individual print jobs.



fuel type by percentage of total CO₂ equivalent

material inputs

Curtis Packaging makes an effort to ensure our customers have access to responsibly sourced materials. We offer a wide range of paperboard products certified by the Forest Stewardship Council and Sustainable Forestry Initiative. In addition, we are incorporating life cycle assessment where we can to evaluate material choices and the validity of environmental claims. We recently completed an assessment of our proprietary CurtCHROME®, an alternative to traditional foil applications, and in 2011 will review the impacts of using UV-cured inks.



direct material inputs

metalized laminated paperboard	50.2%
traditional SBS	23.1%
other paperboard substrates	14.4%
100% PCW chipboard	6.1%
FSC certified 80% PCW	3.5%
FSC/SFI certified SBS	0.9%



OUR COMMUNITY

curtis employees

At Curtis our 151 employees are our most precious resources. Our products require skilled craftsmanship that is increasingly scarce. We hire the top people in the industry and keep them working for us by fostering a welcoming work environment and a great company culture.

Benefits

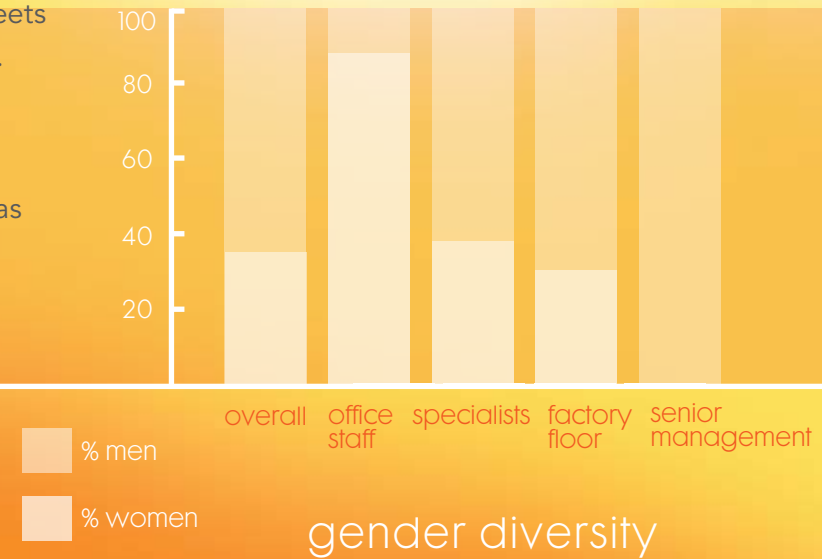
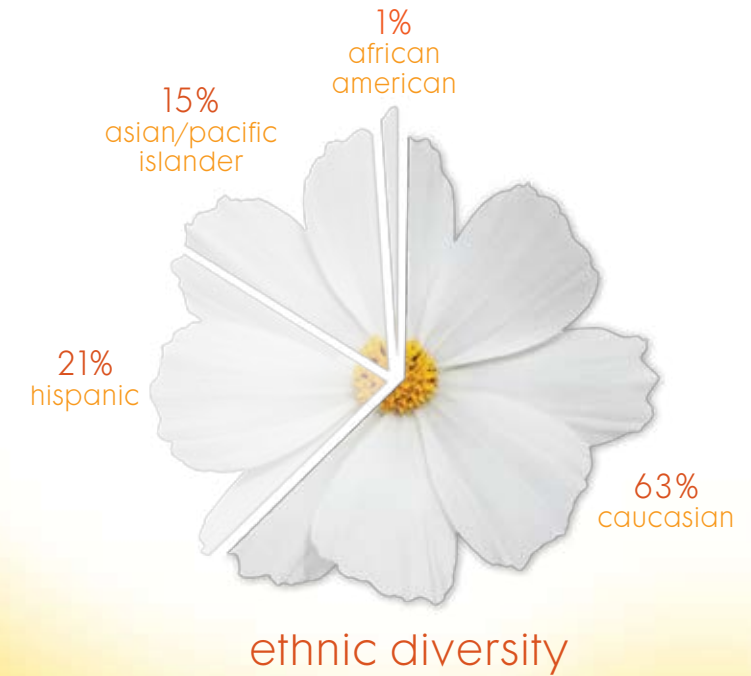
Curtis Packaging provides full time employees with a competitive benefits package that includes health insurance, life insurance, and access to a 401k plan.

Health & Safety

Our employees have the right to a safe workplace. In 2010 we had 0.0008 injuries per hour; we aim to keep this rate low. We have an employee run safety committee that meets regularly to discuss continuous improvement in this area.

Diversity

By embracing diversity and promoting equality, Curtis Packaging guarantees access to the most innovative ideas from the most talented employees.



the path forward

Curtis Packaging is a leader in sustainability. In the future we will maintain our position at the forefront of environmental innovation. We have several long term aspirations:

- *Transitioning currently unavoidable fossil fuel use to renewables*
- *Increasing the use of certified sustainable forest products*
- *Maximizing the potential of assets traditionally considered waste*
- *Using life cycle assessments to evaluate our products and processes*
- *Actively participating in organizations that will help to rethink packaging in an environmentally aware society*

Our path to a sustainable future will be paved with meaningful, measurable goals. In 2011 we will realize the following key initiatives:

- *Complete our ISO 14001 Certification, which includes:*
 - *Identifying and prioritizing the environmental aspects of our operations*
 - *Setting concrete goals and targets for all departments, utilizing management reviews to monitor measurable progress*
 - *Developing and implementing a training program for all employees*
- *Divert 10% of our current waste stream to reuse or recycling*
- *Classify the majority of our liquid waste non-hazardous*
- *Partner with Yale University to complete a life cycle assessment comparing conventional and UV-cured inks*
- *Begin calculating the individual carbon footprint of each customer order*
- *Investigate the cost of replacing our existing boiler*
- *Begin reporting Scope 3 emissions from travel*

MOVING FORWARD IN 2011

reporting our progress

Curtis Packaging strongly supports efforts by the Global Reporting Initiative to standardize the sustainability reporting process. By improving our transparency we hold ourselves accountable to the commitments we make and allow real comparison between our competitors and ourselves. In 2010 we completed a GRI level C report. This more detailed report is available on our web site www.curtispackaging.com.

We welcome feedback on this and future reporting. Please direct all comments to:

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our industry partners

At Curtis Packaging we are honored to have a group of industry partners who help us pave the way to a sustainable future. These include:



This report was printed on Monadnock's Astrolite PC 100. The paper is FSC certified, process chlorine-free, and comprised of 100% post consumer waste.



an independent carton group company